

Southwest Sentinel.

ALLAN M. MACDONALD,
EDITOR AND PROPRIETOR.

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DEMOCRACY AND SILVER.

To the democrats of the United States:
Washington, Mar. 4.—We the undersigned democrats, present for your consideration the following statement: We believe that the establishment of gold as the only monetary standard and the elimination of silver as a full legal tender or money will increase the purchasing power of each dollar, and so the burden of all debts, decrease the market value of all other forms of property and confidence and increase the business depression and finally reduce the majority of the people to financial bondage. We believe that no party can hope for enduring success in the United States so long as it advocates a single gold standard, and that the advocacy of such a financial policy would be especially dangerous to a party which, like the democratic party, derives its voting strength from those who may without reproach be called the common people; and we point to the overwhelming defeat of the party in 1896, to the opposition aroused by the veto of the seigniorage bill and to the still more unanimous protest against the issue of gold bonds as proof that the democratic party can not be brought to the support of the gold standard policy.

We believe that the money question will be the paramount issue in 1896, and will so remain until it is settled by the intelligence and patriotism of the American voters.

We believe that a majority of the democrats of the United States favor bimetalism and realize that it can be secured only by the restoration of the free and unlimited coinage of gold and silver at the present ratio, and we assert that the majority has and should exercise the right to control the policy of the party and retain the party name.

We believe it is the duty of the majority and within their power to take charge of the party organization and make the democratic party an effective instrument in the accomplishment of needed reforms.

It is not necessary that democrats should surrender their convictions on other questions in order to take an active part in the settlement of the question which at this time surpasses all others in importance. We believe that the rank and file of the party should at once assert themselves in the democratic party and place it on record in favor of the immediate restoration of the free and unlimited coinage of gold and silver at the present legal ratio of 16 to 1, with out waiting for the aid or consent of any other nation, such gold and silver to be a full legal tender for all debts, public and private.

We urge all democrats who favor the financial policy above set forth to associate themselves together and impress their views upon the party organization. We urge all newspapers in harmony with the above financial policy to place it at the head of the editorial column and assist on the immediate restoration of bimetalism.

Signed: R. P. Bland, Missouri; W. J. Bryan, Nebraska; H. A. Coffey, Wyoming; George W. Fithian, Illinois; J. T. Cookrell, Texas; John L. McLauren, South Carolina; James Q. McGuire, California; George Ikerd, Ohio; Justin B. Whiting, Michigan; C. Snodgrass, Tennessee; George F. Richardson, Michigan; M. A. Smith, Arizona; W. W. O'Connell, Iowa; J. C. O'Connell, West Virginia; W. L. Moore, Kansas; H. D. Money, Mississippi; W. R. Ryan, Missouri; B. F. Grady, North Carolina; Charles F. Morgan, Missouri; G. W. Shell, South Carolina; Edward Lane, Illinois; D. D. Doornan, Ohio; A. O. Lattimer, South Carolina; Marshall Arnold, Missouri; W. H. Deason, Alabama; W. J. Talbert, South Carolina; John S. Williams, Mississippi; T. J. Stait, South Carolina; A. I. Caminetti, California; W. F. Bowers, North Carolina; Antonio Joseph, New Mexico; Evan F. Howell, Atlanta Constitution; J. Floyd King, ex-member of congress, of Louisiana.

If you failed to pay your taxes yesterday you ought not to complain because our generous legislators extended the time for you six months.

We learn from the El Paso Times that "Bryan Replies to Carlisle." Next that paper will announce that national independence was declared on July 4th 1776.

The handsome new Masonic temple of Las Vegas was dedicated with great pomp and ceremony on the 24th ultimo. All the other secret orders of that city joined the procession and did honor to the occasion.

The Daily Examiner, of Las Vegas, is now about 40 days old and appears to be in a very flourishing condition. The paper was started as a weekly, but its ambitious proprietors soon conceived the idea of converting it into a daily and it looks as though the venture was a success.

THE OUTLOOK.

Let us remind the average citizen that President Cleveland's position on the silver question is absolutely unmistakable, and that his term of office will not expire until the 4th of March, 1897. So long as he is in the White House no bill for the free coinage of silver can be placed on the statute books. Furthermore, in the ordinary course of things, even if a pro-silver President and pro-silver Congress should be secured by the elections of November, 1896, it would be altogether unlikely that a silver coinage act could be actually carried through both houses and put into operation sooner than July, 1898. Thus there is no reasonable chance that within three years to come, in spite of all possible agitation, we shall witness any essential change in our coinage and legal-tender laws.

By that time it is not wholly unreasonable to hope that the prospects of international bimetalism may become much brighter than they seem at the present moment. The large development of Asiatic industry and commerce that is expected to take place within the next few years must affect profoundly this question of the monetary standards. China, Japan, and India are monometallic silver countries. Their proportionate influence in the commercial life of the world is destined to increase rapidly. Australia is fast becoming a convert to the silver cause, and in the natural order of events it is certain that South America and Mexico, also belonging to the silver-using portion of the world, must increase in the scale of commercial importance. The necessity for a constant par of exchange between the gold-standard and the silver-standard countries must therefore grow constantly stronger. These changing conditions will make it easier rather than harder to arrive at an international agreement upon a coinage ratio between the two metals. The time will come when, with the growing commercial power of the Asiatic, countries and Latin American, the United States, France, and Italy could expect to secure the adherence of Russia to a bimetallic agreement; and England and Germany would find themselves under the necessity of yielding to the logic of events.

SENATIONAL DEMONSTRATION.

Soon after the rendering of the adverse decision in the Peralta-Reavis case, the tall form of James Addison Peralta-Reavis quietly moved out of the court room and down on the shady side of the street to the plaza. As he approached the monument, he was placed under arrest by Deputy U. S. Marshal Page B. Otero, who has had a warrant for the apprehension of Reavis and has shadowed him constantly ever since he arrived in Santa Fe. Indeed, Reavis has been under the surveillance of United States officers ever since he filed his fabricated grant for confirmation in the court of private land claims.

The charge against Reavis is that, on the 18th of February, 1896, in the city of Santa Fe and territory of New Mexico, he filed in the United States court of private land claims a claim against the United States, said claim being for the purpose of falsely, fictitiously and fraudulently obtaining from the government of the United States, through a judgment of said court of private land claims, a large sum of money to wit: \$100,000. This claim was for lands on the fabrication Peralta-Reavis grant disposed of by the United States before the filing of the petition for confirmation. Reavis was at once taken before United States Commissioner W. H. Pope, who fixed Friday morning, at 10 o'clock, as the time for his preliminary hearing. Meanwhile he was placed under \$10,000 bonds and turned over to the custody of the United States marshal.

SHORT TALKS ON ADVERTISING.

(Copyrighted by Charles Austin Bates.)
John Wanamaker has said: "To discontinue an advertisement is like taking down your sign."
That is just the idea. You have a sign above your door to let people know who you are and where you are, and what you are doing. That's what your ad does. Space in newspapers merely multiplies your sign. It lets thousands of people know what you have to sell. The way to think of advertising is to consider first the

goods you have, to see if they are really desirable. Then figure on the number of people likely to see our announcement in the paper, the proportion of possible customers among that number, and what you can afford to pay for each dollar's worth of new business. That will give you the size of the ad. you ought to use. Then make your ad clear, logical, convincing. Don't try to be funny, unless you are naturally so, and even then don't do it too often. What people want in an ad is exact, definite information. It ought to be given to them in a smooth, more or less argumentative way, and as strongly as possible, for "the other fellow" is after these same people.

The amount to be spent for advertising must be determined by the percentage of profits and the percentage of possible customers. It doesn't pay to buy advertising blindly, no matter how good it is. If you are selling \$1,000 a week at a gross profit of 25 per cent and can increase the sales to \$1,250 at a cost of \$50 for advertising, you are a clear \$125.50 ahead. Rent and clerk hire, light and heat and interest all go on just the same, whether you sell \$1,000 or \$1,250. It is advertising that brings in the money to pay all the other expenses. Advertising is business insurance.

Advertising what you haven't got or what you don't do is worse than not advertising at all. You can't well be too careful about this. Make your ads strictly true in letter and in spirit. I believe that the majority of business men do this now, but as it is the most important thing about advertising, it will bear repeating and reiterating. When merchants and laymen come to consider advertising in its legitimate character of "business news," it will pay better—pay the advertiser better and the advertisee too.

TERRITORIAL MUSICAL CONTEST.

John A. Hand desires to announce to all lovers of good music in New Mexico that he proposes to have a musical contest or competition open to all non-professional musicians in this territory, to be held in Las Vegas during the first week in September. The contest will include competitions in piano and violin, each two grades, and vocal work. All persons desiring to participate must enter their names with Mr. Hand by the first of August. Prizes will be awarded, consisting of gold coin, medals or other articles of value. Decisions will be rendered by first-class non-resident judges. The prizes will be as follows:

Advanced piano—First prize, \$25; second prize, a fine mandolin. Lower grade piano—Gold medal. Advanced violin—First prize, \$25; second prize, an oak music case. Lower grade violin—Gold medal. Vocal solo—Lady, \$25. Vocal solo—Gentleman, \$25. Vocal duet—Male, female or mixed voices \$10. The test pieces are as follows: Advanced piano—Polonaise, C sharp, minor, Opus 26, No. 1, Chopin. Lower grade piano—Serenade, Op. 88, No. 1, Kuhlau. Violin—Concerto for violin, Opus 77, No. 2, Dvorak. Lower grade violin—Duet, Maturka by C. N. Allen, Op. 8. Lady's solo—"The Forget-me-not," Franz Von Suppe. Gentleman's solo—"Wanderlied," Schumann, Op. 25, No. 3. Duet—"Barcarole," F. Kucken. All vocalists are requested to prepare an additional song of their own selection besides the test pieces.

For information as to details, correspondence with Prof. Hand is invited.—Las Vegas Examiner.

HEADLESS BODY FOUND.

SOCORRO, N. M., June 25, 1895.
Hon. W. T. Thornton, Governor, Santa Fe.
Dear Sir—There has been an outrageous murder committed within the limits of the city of Socorro. The body was found partially buried at a point this side of the school of mines, with his head entirely severed from his body, and as yet the head has not been found. The murdered man is J. C. Allsup. He was a young man of seemingly good character, who had been residing here in Socorro a number of months working at his trade of printer, in the employ of the Advertiser. So far as can be learned he was not a drinking man. About three months ago he suddenly disappeared. Nothing had been heard of his whereabouts until his body was found partially buried in the manner indicated before. I am extremely anxious that the guilty parties should be discovered and punished for this horrible crime, and to that end would ask if it is within your power to offer a reward for the apprehension and prosecution of the guilty parties. We have no clue as to the identity of the perpetrators of this crime,

but trust to the cupidty of those having knowledge of the crime to discover the murderers. The county will offer a reward of \$300 and the citizens will probably offer an additional \$100.

Yours truly,
H. M. DONOHUE.

FIVE THOUSAND DOLLARS REWARD.
Immediately upon the receipt of the foregoing the Governor issued the following proclamation:

Whereas, J. C. Allsup was recently murdered in the county of Socorro and Territory of New Mexico, by unknown parties who are now at large.

Now, therefore, for the purpose of obtaining the arrest and conviction of the parties committing said crime, I, W. T. Thornton, Governor of the Territory of New Mexico, do hereby offer a reward of \$500 for the arrest of each and every one of the parties committing said crime, and immunity from punishment to the first party connected therewith who shall turn state's evidence, provided, such party is not the principal in the commission said murder.

Done at the executive office on this 25th of June, A. D. 1895.
Witness my hand and the great seal of the territory.

W. T. THORNTON,
Governor of New Mexico.

AGES OF THE "FATHERS OF THE REPUBLIC."

For some strange reason nearly all the artists have persistently represented the "fathers of the republic" as old men. School children, who judge from the pictures they see, would conclude that Washington and Jefferson, Madison, Monroe, and Hamilton were never young. When Washington took command of the Continental army he was only 43 years of age, and he is generally represented as an old man. Madison became the "father of the constitution" at 36. Monroe was elected Governor of Virginia at 41. Alexander Hamilton became a captain in the Continental army at 19. At 30 years of age he signed the constitution, and at 32 became the first Secretary of the Treasury. Thomas Jefferson wrote the Declaration of Independence when he was 33. And he is represented at that age by the sculptor Valentine in a statue which he has made for Major Lewis Ginter to adorn the new Jefferson Hotel at Richmond. Mr. Jefferson was six feet two and a half inches in height, and Mr. Valentine had the advantage of a model dressed in a suit of Mr. Jefferson's clothes. The statue is a little larger than life, and it has been highly commended. Let us hope that this is the beginning of a new era in art so far as the "fathers of the republic" are concerned.

ONE IMMENSE NUGGET.

HACKBERRY, Ariz., June 26.—From Peach Springs comes the story of the finding of a nugget, or boulder rather, of pure silver, such as there has been no record in the history of mining in the west. The boulder weighed about half a ton, and its value is anywhere from \$8,000 to \$10,000. It was found by William Tucker and John Doyle, both old prospectors, and they have kept the facts to themselves heretofore because of the chance that there was more silver where the lump came from, and they desired to get the best location for themselves before letting the rest of the world into the secret.

Communicated.

Since the bicycle has been so universally adopted by all classes of people as a vehicle for healthful exercise, exhilarating recreation, and business convenience, the idea that they were invented as toys for children has entirely vanished. There was a very pronounced prejudice against this very practical road machine among a class of prudens and dyspeptics for a time but that has now passed away to the usual estimate of their class. While the wheel itself is now conceded to be a very sensible device, I wish I could say as much for every person who rides one, but from my observation I am forced to think quite differently. This may sound rather caustic, coming from one who writes over a non-diploma, so I will endeavor to remove the harshness of my strictures by a trifling explanation. Some riders assume a sort of devil-may-care recklessness when their wheels which are both unbecoming and dangerous. They also assume that they own the road and that it is by their good pleasure that other people are allowed to use it. Of course I am not speaking of a comparatively small number among those who enjoy this healthful exercise, and I hope that even they may soon realize their unbecomable positions. I am pleased to say, Mr. Editor, that I believe the Silver City cyclists have a few of these dauntless riders among them as can be found anywhere, and still we have too many.

Letter List.

The following is a list of the uncollected letters now held in the Silver City postoffice, July 1, 1895:
Phonograph Agency, John Burns
Minnie Bullard, John M. Phipps
Mr. Clayton, Santiago Ortiz
Rochester Davis, Yabou Pismo
Francis Hensley, A. Huger
J. L. Henningson, Mary Joy
D. C. Henningson, John Henningson
D. C. Henningson, John Henningson
Santiago Lopez, James Maldonado
Esteban Noyes, P. M. Padilla
Rupiana Padilla, John Henningson
Miguel Sanchez, Davis Simpson
Joe O. Smith, A. Huger
Please say "Advertised" when asking for the above letters.
J. A. Shelly, Postmaster.
The U. S. Gov't Reports
show Royal Baking Powder
superior to all others.

The Broadway Dining Room will be after its new in connection with the Broadway Hotel, under the management of A. Abraham, the owner of the house.

37 St.

The Broadway Dining Room will be after its new in connection with the Broadway Hotel, under the management of A. Abraham, the owner of the house.

Parties going to the Gila Hot Springs can find groceries, canned goods, buy, grain and tobacco at O. E. Bunker's place thus saving the expense of hauling same. Prices reasonable.

Red and Sitting Rooms for Rent at Mogollon House, Mogollon, N. M.

Convenient suite of Bed and Sitting Rooms for man and wife can be obtained at the Mogollon House, Mogollon.

Mrs. PATTERSON, Proprietress.

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DEL MONICO RESTAURANT

AND

Lodging House

Has been reopened by

Mrs. Chas. Metzger.

Everything scrupulously neat and clean.

Meals at Regular Hours, 25cts.

DR W H WHITE,

DENTIST.

Can be obtained for the patient's satisfaction.

Travelers Insurance Co.

MRS. O. S. WARREN, Agent.

NEW COMBINATION POLICY.

The Most Liberal Ever Issued.

\$10,000 in case of accidental death, loss of sight, two limbs.

\$5,000 for permanent disability.

\$1,300 for loss of one eye.

\$50.00 weekly indemnity up to 52 weeks.

DOUBLE THESE AMOUNTS if accident occurs on Railroad.

Costs but \$50.00 per year; other sums at proportionate rates.

Synopsis of 31st Annual Statement, Jan. 1, 1895.

Total Assets, \$17,500,000. Total Liabilities, \$15,100,000. Surplus to policy holders, \$2,400,000.

BOOTH & MURRAY,

General Merchandise.

Central, N. M.

Dry Goods, Groceries, Hats and Caps, Boots and Shoes.

Wines, Liquors and Cigars, Cutlery, etc.

Fine Fancy Groceries. Choice Imported California Wines.

If you want substantial articles, here they are; if you want something dainty and fine, this is the place to buy it.

H. S. GILLETT & SON,

WHOLESALE AND RETAIL.

STAPLE AND FANCY GROCERIES.

(C. G. KIDD & CO'S OLD STAND)

SILVER CITY, NEW MEXICO.

W. C. PORTERFIELD

Carries the Largest Stock of

DRUGS

Station Toilet Articles

AND DRUGGISTS' SUPPLIES IN NEW MEX.

BOTTOM PRICES

SILVER CITY FLOUR

AND

Grain Store.

Only Exclusive Flour, Hay and Grain Store in the City.

M. K. WHITE, Prop'r.

J. N. MATHEWS.

MATHEWS & BLACK,

SILVER CITY, N. M. BOX 270.

MINES EXAMINED

Advice Given on Treatment of Ores.

Credible Assays made by the Most Reliable Method.

Office—Main Street, Adjoining Tremont House

Cosgrove & Brownell.

(Successors to John B. Swift.)

WHOLESALE AND RETAIL DEALERS IN

HARDWARE, HAY AND GRAIN.

Silver City, New Mexico.

"THE CAVE"

Call at Valley Street and Broadway

it is owned by Theo. Dugan.

STEVE VILLAS, Prop'r.

All the finest liquors.

LIQUORS and GIGARS

Cold Anheuser Beer always on hand.

E. ROSENBERG

Boot and Shoe M.

Repairing neatly and promptly.

Satisfaction guaranteed. My price just low enough to suit the trade.

Give me a call.

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